

***Build an Adventure ... Anywhere in the World!***



***ADVENTURE  
LEADERS***  
***MENTORING PROGRAM***



THE  
**BUILDING  
BETTER  
HUMANS**  
PROJECT



# ***A PASSION FOR ADVENTURE***

If you love adventure, travel and connecting with people then imagine if you could build a career or a business around leading people on amazing adventures, all around the world.

My name is Glenn Azar and I have been doing exactly that for over 20 years.

I lead people on adventures in Nepal, Africa, Russia, South America, Papua New Guinea, Canada and Australia.

**Now, I am going to show you how it is possible for you to do the same.**



Glenn Azar  
Founder, Adventure Professionals & The Building Better Humans Podcast.

***Build an Adventure ... Anywhere in the World!***





# MY ADVENTURE JOURNEY

Over the past 20 years I have personally completed over 80 crossings of the Kokoda Track in Papua New Guinea, 15 climbs of Mt Kilimanjaro, 13 treks in Everest Base Camp and the Aussie 10 Peaks, so many times that I have lost count.

I started my business Adventure Professionals in 2010 after leaving full time military service in the Australian Army where

I served as an Aero-Medical Evacuation Medic deploying on both Iroquois and Black Hawk helicopters to war zones and non-war zones around the world.

Even with that experience I found it was very difficult to gain access to any formal training in the adventure leader space for international adventures.



# ***KOKODA CROSSINGS***

In fact, my first Kokoda Track crossing as a trek leader was on my fifth crossing of the Kokoda Track and I was simply told by the company I was subcontracting to ... 'Ok you're leading this trip!'

No training, no real outline of how to assess risks, solve problems that could arise or evacuation procedures, communications in the jungle back to Australia.

I was excited to lead but also felt overwhelmed by the lack of guidance and knowledge.





**BORN  
OF THE  
MOUNTAINS**



Born 1975. Reborn



# *YEARS OF KNOWLEDGE*

Over the years I have gained a wealth of experience and knowledge.

I've learned things that, if I had known them much earlier, I am sure I could have provided a much better experience for those who adventured with me. I was very fortunate that nothing bad happened and thank my military career for that.

**But now I am offering my years of knowledge to you.**

Whether you want to build a side hustle/career or move into this space full time, have your own business or work for an adventure company like mine, Adventure Professionals, this is the mentorship program that will offer you all the pieces of the puzzle where I'll show you how to put it together.

# *SETTING THE STANDARD*

In this 12 month program I will unveil everything you need to know to be successful in this industry and everything I wish I had known in hindsight.

The program is comprehensive because it's everything I want trek leaders to know before they could possibly lead treks with Adventure Professionals where my companies reputation rests on your capability to lead in remote adventurous locations around the world.



***Build an Adventure ... Anywhere in the World!***



# WHAT YOU WILL LEARN

- ✓ Risk Assessments
- ✓ Leadership
- ✓ Decisions Making
- ✓ Cultural Sensitivity for the Countries you Operate in
- ✓ Marketing
- ✓ Evacuation Procedures for any Country you Operate in
- ✓ Building an International Team
- ✓ Physical Training and Mentoring Calls to your Clients
- ✓ Legals, Contracts and Terms & Conditions
- ✓ Automation for when you're out on Epic Adventures and can't monitor Emails





# ***BUSINESS STRUCTURE***

This is a complete business structure in a box. I will give you access to my ground operators in each country I operate in. These are teams that work exclusively for me and that I have personally selected and trained over the past 20 years.

Through this program you will have the capacity to utilise their skills and expertise to support your adventure operations if you decide to run your own adventure business. If you wish to work for Adventure Professionals or any other adventure company you will be able to show the experience you have picked

up through this program which will put you head and shoulders above others applying for positions.

I have seen people complete 1 x Kokoda Track crossing and then they're leading for a company on their 2nd crossing with no training and no experience. As a passionate adventure leader and former soldier I find this unacceptable.

Through this 12 month mentorship program I aim to change that.

I aim to offer a pathway into the adventure leading space that hasn't previously existed.

*YOUR NEXT  
STEPS*





## **Expressions of Interest**

*This program will be offered by acceptance only.*

To apply for the program send me an email to express your interest and explain in brief why you're wanting to undertake the program and your love for adventure and leadership.

**Email [glenn@glennazar.com](mailto:glenn@glennazar.com)**

## **Zoom Meeting with Glenn**

I will organise a time for us to sit down on a zoom and have a deeper discussion about the program, to understand your why, to answer any questions and explain the fee structure for the program.

## **Offer of Acceptance**

If we both feel that this is a fit for us, I will make an offer of acceptance and after the deposit is paid and your payment plan is set up (options available), then we will be ready to start the program.

## **Commencement Date**

The program will officially launch on 1st August 2023.



# THE PROGRAM



## Online Modules

Modules will be delivered online and in your own time. These modules are on-demand which means you can complete them anytime that suits you.

You will be given exclusive access to my online learning school where you can work your way through all the modules of the program and revisit them as often as you need to.



## Live Coaching Calls

There are a minimum of 12 live coaching calls, delivered via zoom over the course of the program. This is where I will set tasks and challenges for you to go and complete, then we will go over them together one-on-one.

The goal here is to build your skillset to enable you to build an adventure in any country in the world. Bespoke or already existing. You will have the skills to build the adventure including all emergency procedures which will offer you peace of mind whenever you lead an adventure.

L

### Lifetime Access

You will have life-time access to the program.

...

### Private Mentoring Sessions

You will receive private (1-on-1) mentoring sessions with me personally to grow your skills, answer your questions, offer constructive feedback giving you access to my knowledge base for your future career or hobby.

12

### Extra 12 Months

There is ongoing support of your business and/or career for 12 months after the program finishes.

You will have access to me to guide you, problem solve any challenges that arise and help you to build a successful and rewarding adventure career.

▲

### Exclusive Branding

On completion of the program you will be given use of the Adventure Professionals branding and your name will be on the Adventure Professionals website as a qualified adventure leader through Adventure Professionals.

You will have access to use 'Qualified by Adventure Professionals' in conjunction with the Adventure Professionals logo on all of your marketing and branding material.\*



\*Guidelines to be provided and approval by a representative of Adventure Professionals will be required prior to release of material.

**Build an Adventure ... Anywhere in the World!**

**GLENN  
AZAR**

Founder, Adventure Professionals

0438 364 106 | [glenn@glenazar.com](mailto:glenn@glenazar.com)



THE  
**BUILDING  
BETTER  
HUMANS**  
PROJECT